



- 2 0 2 0 - SPONSORS NEEDED

Support Cincinnati's Older Adults:

Dementia and Alzheimer's Disease affect thousands of local Cincinnatians. Their **stories** *must* be told and their caregivers **voices** *must* be heard. Today, you have the chance to help tell their stories and amplify those sometimes quiet voices. Mimosas for Memories is raising funds and awareness to better support our local older adult community – especially those suffering with Alzheimer's and their caregivers.

A Unique Event:

Mimosas for Memories brings together people of **all ages** for a sophisticated and relaxing morning brunch event inspiring our guests into cross-generational **conversations** and fostering **connections** to improve the health and care of older adults in our community. We donate funds raised to nonprofit organizations in the tri-state focused on the care of older adults. The 2020 event will benefit The Christ Hospital Health & Aging Center and The Alzheimer's Association of Greater Cincinnati. Additionally, we are providing unique programs for caregivers here in Cincinnati including *The Lunch Break* – a newly launched free program for caregiver respite we created and fund through these events.



Event day 2018 – The Greenwich House Gallery

WHY SPONSOR?

As a sponsor at Mimosas for Memories you will be supporting a noble cause through an event started, managed, funded and organized here in our local community. You will be helping to bring together people around the stories of our older citizens. Not only that, but your brand will have the exposure to hundreds of attendees and thousands around the tri-state who will realize your commitment and the passion you share with us. Being a cause so close to many hearts, your customers will not forget that you took the time to care.



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Sponsorship Packages Available:

Sponsorship Level	Presenting Sponsor \$5000	Premier Catering Sponsor \$3000	Champagne Sponsor \$2500	Prosecco Sponsor \$1500	Sparkling Sponsor \$1000	Pay the Bar Tab \$500
Special Event Day Signage	At Entry (exclusive)	With Catering	-	-	-	At Bar
Opportunity to host event day booth	✓	-	-	-	-	-
Program recognition	Cover logo	Cover logo	Cover logo	Inside Logo	Back	Back
Event postcard & poster recognition*	✓	✓	✓	✓	-	-
Website and social media recognition	✓	✓	✓	✓	✓	-
Event day banner recognition	Logo	Logo	Logo	Logo	Name	Name
Complimentary event tickets provided	6 (with reserved table)	4	4	2	2	1

*Commitment required by January 15, 2020 for poster and postcard recognition.



Christian E. Gausvik, MD
Event Founder & Chair

www.MimosasForMemories.com
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Company Name (as it will appear in promotions)

Contact Name

Address

City

State

Zip

Phone

Email

Signature

Date

Sponsorship Package Desired

- ☐ Check Enclosed: \$ _____
- ☐ Invoice Requested: \$ _____
- ☐ Donation Check Enclosed: \$ _____

Mail: 2879 Markbreit Avenue
Cincinnati, OH 45209

Email: Christian.Gausvik@gmail.com

Please make checks payable to:
The Christ Hospital Foundation

Donations (cash and non-cash) of all amounts are accepted,
particularly as items for our silent auction, contact to learn more.



- AUCTION - DONORS NEEDED



Over five million Americans are living with Alzheimer's today, and nearly every minute another person in the United States is diagnosed. In Ohio alone, there are over 200,000 with this devastating disease that kills more people each year than breast cancer and prostate cancer combined. Most of us have been touched in some way by Alzheimer's and as of today, it is the only disease among the top 10 causes of death in America that cannot be prevented, cured or even slowed. The disease takes a huge toll not only on the afflicted, but on their families. What these families do have to look forward to is the hope for a cure. Treatments are being developed and progress is being made, so hope is realistic.

Mimosas for Memories is an annual event that has raised over \$60,000 for Alzheimer's and seniors in Cincinnati. With 225+ annual attendees it is *the* springtime brunch event in Cincinnati!

100% of the profits from this event are donated to 501(c)3 charity organizations. We are currently seeking items that will appeal to a sophisticated adult audience for both silent auction and raffle. Items that could be included in a basket or as stand alone items are needed. Space for larger items is limited but some larger donations can be included. Gift certificates are very happily accepted as we successfully auction several date night packages each year!



RECOGNITION

Auction donations and sponsorships valued at \$499 or less will be recognized on our event Facebook page and website.

In addition donors may be highlighted in targeted Facebook posts leading up to the event.

Donors will also be welcomed to feature their business card, flyer, or brochure at the event.

Interested in donating over \$500? See our sponsorship opportunities!



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