



# - 2 0 2 1 - SPONSORS NEEDED



## Support Cincinnati's Older Adults:

Dementia and Alzheimer's Disease affect thousands of local Cincinnatians. Their stories *must* be told and their caregivers voices *must* be heard. Today, you have the chance to help tell their stories and amplify those sometimes quiet voices. Mimosas for Memories is raising funds and awareness to better support our local older adult community – especially those suffering with Alzheimer's and their caregivers.

## A Unique Event:

Even in a distanced way, Mimosas for Memories brings together people of all ages inspiring our cross-generational conversations near and far and fostering lasting connections to improve the health and care of older adults in our community. Though COVID may change our format it will not change our mission. The 2021 event will benefit The Giving Voice Foundation's local programs through The Christ Hospital Health & Aging Center. We are providing unique programs for caregivers here in Cincinnati including *The Lunch Break* – a newly launched free program for caregiver respite – caregiver writing workshops, the *Caring in Our Own Words Journal* and *The Purposeful Planning Program* for families working through Alzheimer's.



Event day 2018 – The Greenwich House Gallery

## WHY SPONSOR?

As a sponsor at Mimosas for Memories you will be supporting an important cause through an event started, managed, funded and organized here in our local community. You will be helping to bring people together around the stories of our older citizens. Not only that, but your brand will have the exposure to hundreds of attendees and thousands around the tri-state who will realize your commitment and the passion you share with us. Being a cause so close to many hearts, your customers will not forget that you took the time to care.

Christian E. Gausvik, MD  
Event Founder & Chair

[www.GivingVoiceFdn.org](http://www.GivingVoiceFdn.org)  
[Christian@GivingVoiceFdn.org](mailto:Christian@GivingVoiceFdn.org)



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Sponsorship Packages Available:

Sponsorship Level	Presenting Sponsor \$5000	Premier Catering Sponsor \$3000	Champagne Sponsor \$2500	Prosecco Sponsor \$1500	Sparkling Sponsor \$1000	Pay the Bar Tab \$500
Special Event Day Signage	At Entry <i>(exclusive)</i>	With Food	-	-	-	At check in
Opportunity to host event day materials booth	✓	-	-	-	-	-
Program recognition	Cover logo	Cover logo	Cover logo	Inside Logo	Back	Back
Event postcard & poster recognition*	✓	✓	✓	✓	✓	-
Website and social media recognition	✓	✓	✓	✓	✓	✓
Event day banner recognition	Logo	Logo	Logo	Logo	Name	Name
Complimentary event tickets provided	6	4	4	2	2	1
Availability	Available	Reserved	Available	Available	Available	Available



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Please make checks payable to:  
***The Christ Hospital Foundation***  
 Donations (cash and non-cash) of all amounts are accepted,  
 particularly as items for our silent auction, contact to learn more.



# - 2 0 2 1 - AUCTION DONORS



Over five million Americans are living with Alzheimer's today, and nearly every minute another person in the United States is diagnosed. In Ohio alone, there are over 200,000 with this devastating disease that kills more people each year than breast cancer and prostate cancer combined. Most of us have been touched in some way by Alzheimer's and as of today, it is the only disease among the top 10 causes of death in America that cannot be prevented, cured or even slowed. The disease takes a huge toll not only on the afflicted, but on their families.

Mimosas for Memories is an annual event that has raised over \$100,000 for Alzheimer's and seniors in Cincinnati. With 225+ annual attendees it is *the* springtime brunch event in Cincinnati!

100% of the profits from this event are donated to 501(c)3 charity organizations. We are currently seeking items that will appeal to a sophisticated adult audience for both silent auction and raffle. Items that could be included in a basket or as stand alone items are needed. Space for larger items is limited but some larger donations can be included. Gift certificates are very happily accepted as we successfully auction several date night packages each year!



## Recognition

Auction donations and sponsorships valued up to five hundred dollars will be recognized on our event Facebook page and website.

In addition donors may be highlighted in targeted Facebook posts leading up to the event.

Donors will also be welcomed to feature their business card, flyer, or brochure at the event.

Interested in donating over \$500? See our sponsorship opportunities!



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