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MENTAL HEALTH, NAMES IN THE NEWS, NONPROFIT NEWS

Giving Voice Foundation names 1st executive director

by Casey Weldon • January 21, 2025

A local nonprofit dedicated to supporting individuals with Alzheimer's, dementia and their caregivers has named its first-ever executive director.

On Tuesday, the **Giving Voice Foundation** formally announced **Krista Powers** as its new top executive. Powers, who assumed her new role on Jan. 1, brought to the position more than 20 years of experience in fundraising, donor



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WHAT TO DO/HEAR/SEE

Culture FIX: Jan. 22-28

by <u>Thomas</u>
<u>Consolo</u> • January 21,
2025



engagement, partnership development and professional coaching.



Krista Powers

Powers' leadership experience spans several high-profile philanthropic and corporate partnerships in the Greater Cincinnati area, including roles at the Cincinnati Zoo & Botanical Garden, Madonna Manor and the Alzheimer's Association of Greater Cincinnati. Before taking over as executive director, Powers served as a board member for the Giving Voice Foundation.

At some point, one would think Greater Cincinnati's cultural scene would have to take a bit of a breather, like when network television airs a week of reruns before sweeps. This week seems like a fine candidate, too, with most days struggling to climb to freezing. One would be wrong, though.

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LATEST POSTS

Great Parks honors MLK's legacy with "Her vast experience and passion for connecting with and supporting those dealing with memory loss in our aging community is unmatched," **Dr. Christian Gausvik**, the organization's founder and board president, said of Powers. "(T)here is no one better suited to take our rapidly growing organization to the next level."

Giving voice to the voiceless

Most recently, Powers served as certified life coach and CEO of Potere Coaching, where she focused on team-building and Alzheimer's education for caregivers. She has also held strategic roles at The Matthew Kelly Foundation and the Alzheimer's Association.

Powers, a certified grief recovery specialist and author, is a past recipient of the Key to the City award in Covington, Kentucky. She earned a spot on the Cincinnati Business Courier's "Forty Under 40" class of 2016.

"I have focused my life's work on harnessing the power of connection, which is at the core of the Giving Voice Foundation mission through engagement, education, storytelling," Powers said. "I am looking forward to dreaming annual cleanup

Giving Voice

Foundation names

1st executive

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title

Culture FIX: Jan.

22-28

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big about how we can ensure our high quality, rich connective programs are as far reaching as possible."

Founded in 2016, The Giving Voice Foundation has a mission to provide no-cost programs that support those with dementia and their caregivers, helping them achieve the highest quality of life through a combination of advocacy, education engagement.

As executive director, Powers will oversee all aspects of the Giving Voice Foundation's operations, including donor relations, program expansion and community outreach. She'll work to enhance the foundation's existing programs, such as Creative Connections, Music in Motion and Dancing to Remember, which serve more than 151,000 individuals in the Greater Cincinnati area.

Giving Voice Foundation

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