



2025 IMPACT REPORT & LOOK AHEAD TO 2026

Building connections to support
all impacted by dementia.





200
INDIVIDUALS
SERVED WEEKLY
THROUGH CREATIVE
CONNECTIONS

\$1,100,000+
RAISED TO DATE FOR
LOCAL SUPPORT
AND PROGRAMS

32%
PROGRAM
GROWTH IN
2025



Scan here for a digital
version of this Impact Report

OUR VISION:

A dementia community
where no one feels alone.

OUR MISSION:

Building connections to support
all impacted by dementia.



**Cody Gausvik
& Dr. Christian
Gausvik**

A LETTER FROM OUR FOUNDER

Even when dementia takes so much, connection still finds a way.

From the beginning of Giving Voice Foundation, this belief has guided our work. **Families have shown us that dignity, joy, and belonging remain possible when people are met with compassion and community.**

In 2025, Giving Voice experienced meaningful growth as families, partners, and communities asked us to do more. In response, we expanded our reach, strengthened partnerships, and deepened support, all while remaining grounded in our mission: building connections to support all impacted by dementia.

This year marked an important evolution. Individuals and families found consistent, professionally supported connection during moments of uncertainty, while new resources extended our reach beyond our region. **What makes this growth meaningful is intention.** Giving Voice is building systems of support rooted in human connection - **reliable, person-centered, and designed for consistency.**

As we look ahead to 2026, we remain committed to growing responsibly and alongside the community we serve, guided by a simple truth: no one should face this journey alone.

We are with you.



DR. CHRISTIAN GAUSVIK, MD
BOARD PRESIDENT & FOUNDER

**PURPOSEFUL CONNECTION.
CONSISTENT SUPPORT.
RESTORED JOY.
IMPROVED HEALTH.**



Programs that combine social connection, movement, and conversation engage both cognitive and physical processes at the same time. This type of dual-task engagement supports neuroplasticity (the brain's ability to form new pathways) and may help support cognitive function over time.



Caregiving requires ongoing adjustment - emotionally, practically, and relationally. By providing clinical consultations, planning support, and trusted resources, Giving Voice helps care partners build confidence, patience, and resilience as needs evolve.



PROGRAMS AT A GLANCE*

Purposeful Planning Program: This program connects individuals and care partners with licensed clinical expertise, individualized action plans, and resource navigation to reduce uncertainty, prevent crisis moments, and prioritize what matters most.



Over 700 families have received customized care plans - reducing stress and improving care.

Offered in person and via telehealth

200 individuals impacted by dementia served each week

39% growth in 2025



Creative Connections: Reliable weekly engagement led by trained professionals and a robust volunteer team, creating rhythm, trust, and belonging, with a concurrent support group for care partners to support the needs of each individual.

Brains in Bloom: This monthly guided floral arranging program is a welcoming space where participants engage fine motor skills, sensory stimulation, and creative expression, all while building community, reducing isolation and experiencing joy together.

**Additional programs can be found on our website*



Scan for full GVF Calendar

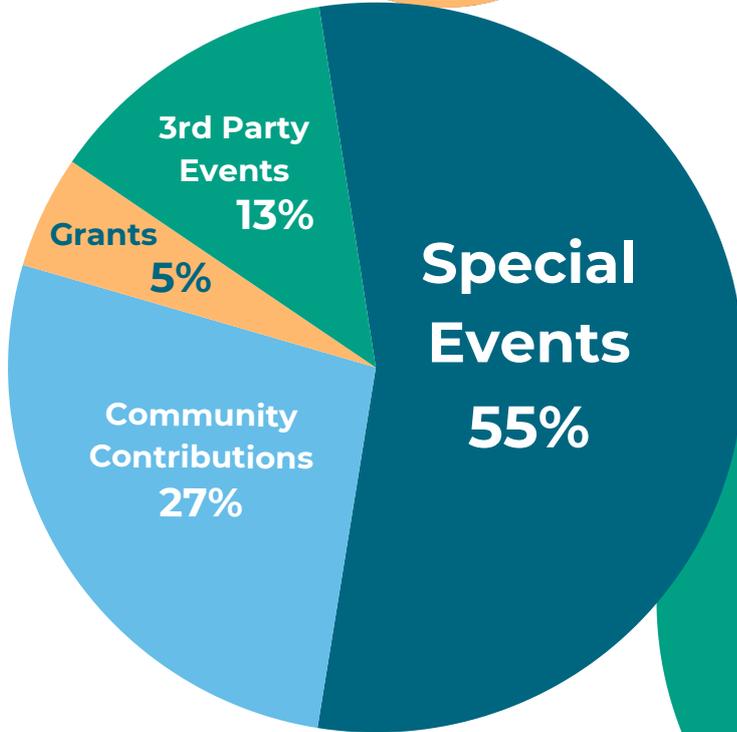


"Empowering, helpful, understanding and candid. So grateful for the opportunity to learn about resources & strategies to manage care giving."

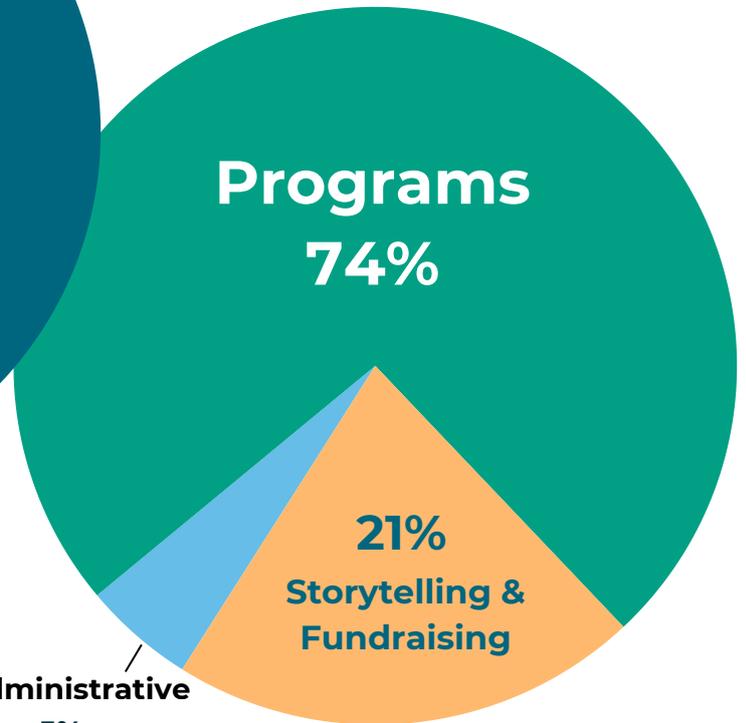
"I didn't think we could do this... until we found Giving Voice."

More than 151,000 people in the Tri-State area are living with dementia or caring for a loved one who is. The impact of dementia extends beyond the individual, straining caregivers, disrupting workplaces, and affecting the community at large.

GVF follows industry best practices in reserve fund management to ensure long-term financial stability and sustainability.



\$457,334.04
REVENUE



\$386,551.14
EXPENSES



SCAN FOR FULL
FINANCIAL STATEMENT

Carlee Atkins, Operations Manager



"From a young age, I recognized that my purpose lay in uplifting others and spreading joy to those around me. Through the Giving Voice Foundation, I am able to fulfill this purpose by engaging in storytelling and serving as a dedicated team player within our community."

Kristin Cooley, Program Director



"My work with the Giving Voice Foundation is about walking alongside families during one of the hardest chapters of their lives and being able to bring even a smidge of hope & joy amidst it all. My goal is to ensure individuals are building their village of support amidst their disease journey."

Giving Voice Foundation is deeply grateful to the individuals, sponsors, partners, and community members who make this work possible.

- Charles Albers
- Amada Senior Care
- Artis Senior Living
- Assisting Hands Home Care
- Deana Barone
- Rita Beckmann
- Emily Bosch
- Jim Brun
- Care Patrol
- Carney-Horton-Pillar Family
- Jeff Caywood
- Charm at the Farm
- Cincinnati Business Courier
- Cincinnati Catholic Women
- John Cornetet
- William Cummerow
- Tracy Davis State Farm
- Candy & Jennifer Dickey
- Mark & Sue Dickey
- John Duker
- Edelweiss Foundation
- Allison Edwards
- Episcopal Retirement Services
- Evolo Design
- Bobbie Farley
- Finn Team Realtors
- Mary Jane Flor
- Catherine Gausvik & Jeff Fischer
- Christian & Cody Gausvik
- Chris & Joan Gausvik
- Mary Glennon
- Richard & Eleanor Goering
- Alissa Groth
- Jessica Hays
- Healing Music Initiative
- Interact for Health
- Mary Ann Jacobs
- Mary Klei
- Kirsten Koch
- Life Enriching Communities
- Mike & Amy Mason
- Michele Mischler
- Marilyn Montgomery
- Angela Onyekanne
- Park National Bank
- Mindy Patton
- April Plummer
- Dan Quible
- Kate Race
- Jim & Ellen Ratti Charitable Fund
- Diane Riehle
- Right at Home
- Laura Roosa
- Tyler & Christin Rose
- Arthur Rozzi
- Drs. Jeff & Liz Schlaudecker
- Judy & Jere Schuler
- Anna Schweikert
- Bradley Scott
- Elise Sebastian & Hanna Windhorn
- Drs. Mark & Rhonna Shatz
- Ron & Sue Shroder
- Candace Sjogren
- Timothy & Anne Slayton
- Jamie Smith
- Mary Spadaro
- St. Barnabas Episcopal Church
- John Stephenson
- Kay Sunderman
- Donald Talbert
- Candice Terrell
- The Christ Hospital Health Network
- The Seasons
- The Surgeonista
- Trinity in Home Care
- UC Memory Disorders & Brain Health Center
- Derek & Susan Van Amerongen
- Angie & Thomas Vaughan
- Paul Ventura
- Michael Willing
- Connie Wooldridge
- Tony Wright

Donors who contributed \$600+ in 2025 are listed above.

Krista Powers, Executive Director

"I'm passionate about building communities where individuals and families impacted by dementia feel seen and supported, and I'm proud to lead Giving Voice as we turn connection into practical, reliable support - growing with gratitude, quality, and intention."



Collaborative Members

A team of aging industry experts dedicated to making a meaningful impact in the community. Through collaboration and strong connections, the Collaborative helps members pursue their dreams while collectively supporting our aging population.



STRENGTHENING CONNECTION AND GROWTH IN 2025

In 2025, Giving Voice strengthened our foundation through **storytelling** and **infrastructure**, increasing **trust**, **engagement**, and **reach** - and setting the stage for 2026.

2016 First Mimosas for Memories, raising \$7,000 for Alzheimer's care and research.

2017 Inaugural Brews for Brains in partnership with Braxton Brewing Co.

2020 Giving Voice Collaborative & Purposeful Planning Program (PPP) were born.

2021 Launched Creative Connections, established as a 501c3, & developed additional programming with support from the Collaborative.

2023 Began Brains in Bloom, grew PPP with additional social work support, & expanded our annual Educational Workshop.

2025 Surpassed \$1MM raised for local support & programming. Services offered 6 days per week and growing community support and awareness.

In 2025, we provided 5,500 program touch points.

Volunteer engagement grew 40% in one year.

Launched the **MIND Diet Resource Center** in 2025, expanding access to evidence-based brain health education beyond our region.



GVF MIND DIET RESOURCE CENTER



MORE THAN
\$1.1M

RAISED TO SUPPORT OUR MISSION TO DATE

LOCAL TOTAL
151,000

CINCINNATIANS AFFECTED BY DEMENTIA AND ALZHEIMER'S DISEASE

CUMULATIVE
6,933+

INDIVIDUAL CONTACT HOURS PROVIDED IN 2025

ANNUAL INKIND
\$98k+

SAVED THROUGH VOLUNTEERISM IN 2025



YOUR SUPPORT MATTERS

Giving back is at the heart of the human experience.

By sharing time, talent, and treasure, we build connection, strengthen community, and create lasting impact. Here are meaningful ways to support Giving Voice:



\$20



allows a caregiver and person living with dementia to engage in a Creative Connections experience

\$400



funds a Purposeful Planning Program session and customized action plan for family caregivers.

\$1,000



supports a year of Brains in Bloom, where 40+ people gather monthly for creative floral arranging.

\$90



empowers a professional to learn and network at our annual Educational Workshop

Sponsor an event or program.

Donate in honor or memory of a loved one.

Share our social media posts.

Volunteer at a program or fundraising event.

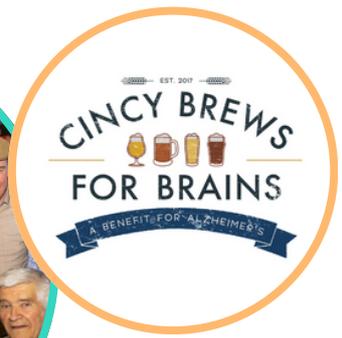
Attend our fundraising events (and invite your friends!).

Host a Third Party Fundraiser with proceeds benefiting GVF.

Refer people to our programs and services.

Give to our Year 5 Campaign.

FROM CONNECTION IN 2025 TO CONTINUED SUPPORT IN 2026 - JOIN US.



April 25, 2026 | 10:30 AM - 2:00 PM

Cincinnati Club, Downtown

Our signature brunch unites over 400 community and business leaders for a lively morning of connection and impact.

September 24, 2026 | 6:30 PM - 9:00 PM

Braxton Brewing, Covington

A vibrant, 10 year anniversary celebration for 200+ community members and partners, focusing on community and fun.

We Are With You Gathering



Music, Movement, and Dementia Education Conference



Remembrance Celebration



June 7, 2026 | 2 PM - 4 PM
Fueled Collective, Rookwood
An engaging event for 100+ families and partners to connect, play, and support those affected by dementia.

Nov. 6, 2026 | 8 AM - 5 PM
Twin Towers, Cincinnati
An educational event for clinicians and care professionals on evidence-based dementia care.

Nov. 10, 2026 | 6 PM - 8 PM
Spring Grove Funeral Homes
A peaceful evening honoring loved ones and supporting those grieving during the holidays.

As isolation and care partner strain rise, families need steady, local support they can trust. Giving Voice delivers consistent, professional, person-centered connection at no cost so no one has to face dementia alone.



With your generous support in 2026, we will:

- Launch our 6th Creative Connections location on the West Side
- Host the 5th Annual Music, Movement, & Dementia Conference
- Expand partnerships to better support working caregivers
- Transition our storytelling platform to *Our Voices, Our Stories*.
- Celebrate 10 years of Brews for Brains



Join our GVF
Community
Today



**Our vision is
a dementia
community
where no one
feels alone.**



Thank you for helping Giving Voice expand access while protecting what matters most: consistent, local, high-quality support. We're grateful to grow alongside you into the year ahead.

Scan below to
make a donation,
or contact us via
email or phone.



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Website**



**Connect
with us**



**Sponsor an
Event**

hello@givingvoicefdn.org
(513) 513-0483
givingvoicefdn.org

